2016 witnessed success for the Swiss Malaria Group as they invested in a joint secretariat and in stronger engagement between members.

Our advocacy work started to show visible results: The “Bern Malaria Declaration” signed by 12 parliamentarians in a festive ceremony on the federal square.

Public recognition of pioneering Swiss efforts to end malaria in a statement by WHO Director-General Dr Margaret Chan.

Public awareness raised through broad representation of the SMG in national TV, radio, print and digital media supported by a popular Swiss musician. For all those who missed it: Watch this TV report (in Swiss-German)!

Have a look at our 2016 highlights in pictures...
Welcome to three new members

The Swiss Malaria Group welcomed three new members in 2016 bringing the total to 15 members, uniting research, civil society, public and private sectors to strengthen the Swiss leadership role in the fight against malaria. The following new members have been admitted by decision of the general assembly:

- Save the Children
- PATH (represented in Switzerland as Foundation for Appropriate Technologies in Health)
- Acino Pharma (former silent member)

SMG Code of Conduct signed

The Swiss Malaria Group members signed the SMG’s Code of Conduct.

Parliamentary group Suisse-Afrique meeting

SMG organised a parliamentary group meeting together with the Parliamentary Group Suisse-Afrique. Around 50 parliamentarians & ambassadors joined SMG to discuss Medicines for Africa: How the pharmaceutical industry, research institutions and Swiss development actors join forces with speakers from DNDI, MMV & Swiss TPH.

Formation Swiss Parliamentary Group Global Health

During the meeting, a Parliamentary Group on Global Health was formally constituted with Medicus Mundi Switzerland as the coordinating organisation. Co-presidents of this parliamentary group are Rosmarie Quadranti (BDP) member of the Swiss national parliament, and Liliane Maury Pasquier (Social Democratic Party) member of the Swiss council of states.
Bern Malaria Declaration signed by 12 parliamentarians

On World Malaria Day the Bern Malaria Declaration was signed by 10 parliamentarians plus the two presidents of both national chambers during a festive ceremony on the federal square.


Malaria in Switzerland’s strategy on international cooperation

Malaria is specifically mentioned in Switzerland’s Dispatch on International Cooperation 2017-2020. Under its new strategy, SDC supports malaria prevention, treatment and research including development of new medicines, diagnostics and prevention methods.


SMG Forum for Swiss Corporate Engagement in Global Health with a special focus on malaria


SMG ‘Listening Post’ at Global Fund Board meeting, 16-17 Nov

The Swiss Malaria Group was invited to present at the Board Meeting of the Global Fund to Fight AIDS, Tuberculosis and Malaria in Montreux. It was a unique opportunity to present our association at a booth to around 150 participants and to network with board members and country delegates at a lunch TABLE called the ‘SMG Listening Post’.
Margaret Chan statement to SMG members

WHO Director-General Dr Margaret Chan thanked Swiss Malaria Group members for their engagement in the fight against malaria in her video message to inaugurate SMG’s World Malaria Day Symposium.

https://youtu.be/PHIPSdbV32Y

Symposium “Bern Capital of World Malaria Day”

200 participants joined the Symposium “Bern Capital of World Malaria Day” in the Rathaus, Bern. Speakers included Pedro Alonso, WHO; Elisabeth Chizema, Ministry of Health Zambia; SDC Director Manual Sager; Winner of the Alternative Nobel Prize Hans-Rudolf Herren; and Marcel Tanner, Director Emeritus of the Swiss TPH.


Media success: World Malaria Day 2016

With our World Malaria day event 2016 we reached out to more than 5 million Swiss people through over 50 press articles, TV and radio reports. Download the full media report:


Launch of the SMG #EndMalaria photo and video contest

SMG launched its photo and video contest at the Swiss TPH Winter Symposium, 9-10 December. Afterwards, a well-attended apéro allowed for networking among the ~250 participants.
Presence on social media

Through our 2-year-old Facebook page, our primary social media channel, we reached 33’698 unique visitors in 2016. In addition, we used Twitter to feature highlights of our World Malaria Day event in real-time. Thank you for following us!

https://www.facebook.com/swissmalaria
https://twitter.com/Swissmalaria

Technical exchange

2016

SMG knowledge sharing, 9 Nov and 9/10 Dec 2016

On 9 November 2016, SMG organised an internal exchange and workshop around Switzerland’s malaria intervention chain. On 9-10 December, the Swiss TPH organised a 2-day winter symposium as part of SMG’s annual technical exchange, with around 250 participants including SMG members.

http://www.swisstph.ch/de/news-events/symposia/winter-symposium-2016.html

Finances

2016

The Swiss Malaria Group closed its financial year with balanced accounts in 2016. Both expenses and income summed up to 196’363 CHF (without in-kind contributions). Details of the income sources and allocation of funds are shown in the following graphs.
Thank you!

In summary, 2016 has been a breakthrough year for the Swiss Malaria Group under the new strategy and secretariat. We are committed to the ongoing challenge of providing added-value to all of our diverse members to jointly provide Swiss leadership against malaria and enhance Switzerland’s commitment to the global malaria fight.

Thank you to all our members and all who support the Swiss Malaria Group’s work with their important personal engagement!

Learn more: [www.swissmaliariagroup.ch](http://www.swissmaliariagroup.ch)

**Impressum**

Report:
Carole Küng

Pictures:
Advocacy: Federal Square: Daniel Rihs; Corporate Engagement: Safety from Malaria - Sumon Yusuf
Public relations: Symposium: Daniel Rihs
## ANNEX:

### Detailed annual report for SDC

<table>
<thead>
<tr>
<th>Hierarchy of objectives</th>
<th>Key Indicators</th>
<th>Report 2016</th>
<th>Details 2016</th>
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<tr>
<td>Strategy of Intervention</td>
<td>Impact Indicators</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Impact (Overall Goal)</strong></td>
<td>The overall goal of the Swiss Malaria Group (SMG) is to sustain and increase Swiss commitment to malaria.</td>
<td>• Number of SMG members: Baseline: 13 (2 currently inactive members); target:+2-3 members • The Swiss Malaria Group creates added value for its members</td>
<td>Plus 2 members (minus 1 plus 3) totalling 15</td>
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<table>
<thead>
<tr>
<th>Outcomes</th>
<th>Outcome Indicators</th>
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<tbody>
<tr>
<td><strong>Network and organisational development</strong></td>
<td></td>
</tr>
<tr>
<td>Outcome 1: Organisational development: Collaboration of all members and financial sustainability of SMG is ensured.</td>
<td>• In-kind contributions: stabilisation at acceptable level • Member contributions: more equal distribution due to two additional members (lower bulk risks)</td>
</tr>
<tr>
<td>Output 1</td>
<td>A code of conduct established until 2016</td>
</tr>
<tr>
<td>Hierarchy of objectives</td>
<td>Key Indicators</td>
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<tr>
<td>Strategy of Intervention</td>
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<tr>
<td>Output 2</td>
<td>The SMG strategy refined.</td>
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</tbody>
</table>

### Advocacy

**Outcome 2: Advocacy**  
Malaria is on the agenda of official and corporate Switzerland and advocacy is aligned with the international malaria community.

- Malaria remains a priority amongst corporate partners  
- Bridges to other business sectors active in endemic countries are being established  
- Malaria-related measures considered in all relevant Swiss policy instruments.  
- Approach to international actors based in Switzerland defined  
- Malaria is mentioned in Switzerland’s Dispatch on International Cooperation 2017-2020  
- Bern Malaria Declaration

**SMG Corporate Forum: Opportunities for Swiss Corporate Engagement in Health**  

**Malaria in Switzerland’s strategy**  
Malaria is specifically mentioned in Switzerland’s Dispatch on International Cooperation 2017-2020: Under its new strategy SDC supports malaria prevention, treatment and research including development of new medicines, diagnostics and prevention methods.

**March 9: Formation of the Parliamentary Group on Global Health and parliamentary group meeting**  
SMG organised a parliamentary group meeting together with the Parliamentary Group Suisse-Afrique. Around 50 parliamentarians & ambassadors joined SMG to discuss “Medicines for Africa: How the pharmaceutical industry, research institutions and Swiss development actors join forces” with speakers from DNDI, MMV & SwissTPH. During the meeting, a Parliamentary Group on Global Health was formally constituted, with Medicus Mundi Switzerland as the coordinating organisation. Co-presidents of
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<td>the parliamentary group are Rosmarie Quadranti (BDP), Member of the Swiss national parliament, and Liliane Maury Pasquier (Social Democratic Party of Switzerland), Member of the Swiss council of states.</td>
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<td></td>
<td>Exchange with International actors based in Switzerland has been taken up (Global Fund Board meeting)</td>
<td>SMG booth and ‘Listening Post’ at the Global Fund Board meeting in Montreux, 16-17 Nov</td>
<td></td>
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<tr>
<td></td>
<td>Participation at SMG events: 200 participants at Bern Capital of World Malaria Day 2017</td>
<td>Margaret Chan’s statement to SMG members during WMD Symposium</td>
<td></td>
</tr>
<tr>
<td>Public relations</td>
<td>• Audience reached through participation at events: At least 100 per year</td>
<td>We reached out to more than 5 million Swiss people with over 50 press articles, TV and radio reports (not including social media). Annual reach through social media (unique visitors): 33’698</td>
<td></td>
</tr>
<tr>
<td>Outcome 3 Public awareness is created.</td>
<td>• Participation at SMG events: at least 50 participants per year</td>
<td>Media success: World Malaria Day 2016 reaching over 5 million</td>
<td></td>
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<tr>
<td></td>
<td>• Representation in media: coverage in radio/relevant press/TV: at least 6 times within 4 years</td>
<td>With our World Malaria day event 2016 we reached out to more than 5 million Swiss people with over 50 press articles, TV and radio reports (not including social media).</td>
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### Hierarchy of objectives

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<td></td>
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<td>musician Dodo who appeared as one-time celebrity ambassador.</td>
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### Audience reached through participation at events:
- at least 100 per year

250 participants at SMG networking apéro launching the #EndMalaria photo and video contest

**Launch of the SMG photo and video contest 2017**
SMG launched its photo and video contest during the Swiss TPH Winter Symposium. Afterwards a well-attended apéro allowed for networking among the ~250 participants.

#### Output 3
- 2 key advocacy events and/or key meetings take place until 2018
- -2 advocacy events or key meetings involving major decision makers
  - -1 position paper
  - -Active link & involvement with the parliamentary group on global health

2 advocacy events involving major decision makers
1 open letter to the Roll Back Malaria transformation committee

#### Output 4
- Organising a ‘Swiss business leaders against malaria’ informative event (roundtable) and follow-up in 2017

-Informative event involving a core of 5-6 major Swiss companies active in endemic countries in a roundtable

Under progress, follow-up on invitations ongoing

#### Output 5
- Key messages are defined and communicated to target audience

Key messages approved by all members

Bern Malaria Declaration with 10 key messages approved by all members: [https://www.swissmalariagroup.ch/en/swiss-expertise/bern-malaria-declaration/](https://www.swissmalariagroup.ch/en/swiss-expertise/bern-malaria-declaration/)

#### Output 6
- One key event to raise public awareness organised by SMG every two years (can be World Malaria Day)

Cf indicators outcome 3
Cf. Bern Capital of WMD

#### Output 7
- The Swiss Malaria supply chain visualized and communicated.

Visualisation of Swiss Malaria supply chain
Draft version available

### Technical exchange

**Outcome 4** Best practices are shared, technical

- Technical exchange results in sharing and dissemination of relevant

On December 9 and 10 the Swiss TPH organised a 2-day winter symposium as part of SMGs technical exchange 2016 with

**SMG knowledge sharing, Nov 9/ Dec 9 and 10**
SMG organised an internal exchange and workshop resulting in an overview of Switzerland’s malaria intervention chain on November 9 2016. On December 9 and 10
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<td>around 250 participants, including SMG members. SMG organised an internal workshop resulting in an overview of Switzerland’s malaria intervention chain on 9 November 2016.</td>
<td>the Swiss TPH organised a 2-day winter symposium as part of SMG’s technical exchange 2016, with around 250 participants, including SMG members. <a href="http://www.swisstph.ch/de/news-events/symposia/winter-symposium-2016.html">http://www.swisstph.ch/de/news-events/symposia/winter-symposium-2016.html</a></td>
</tr>
<tr>
<td>Output 8</td>
<td>One technical exchange per year</td>
<td>Cf. above</td>
<td>SMG internal workshop to brainstorm around Switzerland’s intervention chain - 9 Nov: 15 participants SMGs technical exchange took place in the form of this year’s Swiss TPH Winter Symposium on Malaria: 250 participants</td>
</tr>
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