



**ANTIMALARIALS MARKET INFORMATION
METHODOLOGIES CONSENSUS MEETING**

Date & Place

Meeting: 12h15 – 17h30, Tues 25th March TO 9h - 17h, Wed 26th March 2008
MMV Office, ICC / Block G / 3rd Floor, 20 Route de Pre-Bois, 1215 Geneva, Switzerland

AGENDA

<p>Objective: 1) To provide a forum for sharing information on market surveys on antimalarials 2) To understand differences in approach on market surveys on antimalarials and the impact of these differences on outputs / data</p>		
<p>Tuesday 25 March</p>		
12:15 – 12:40	<p>Welcome and Objective of Meeting</p> <p>Background to market studies: new interest in understanding the antimalarials market</p>	R. Coghlan (MMV)
<p>Session 1 12:45 – 13:00</p>	<p>Update on where studies are being carried out, by whom, timeframe</p>	<p>R. Coghlan</p>
<p>Outcome</p>	<p>Information mapping – share and confirm an overview of studies ongoing</p> <ul style="list-style-type: none"> - where are studies being carried out - what do studies seek to measure - key indicators - duration of studies (once or multiyear?) - timeframe for results <p>Confirmation of information & additions</p>	<p>(see reference document 1)</p>
<p>Session 2 13:00 – 17:30</p>	<p>Outline of differences in methodologies / tools and the impact of these variations</p>	<p>Led by R. Coghlan & M. Auton</p>
<p>Outcome</p>	<p>Information exchange – overview of different approaches, especially around indicators, sampling, tools, approaches</p> <p>Overview on main methodologies underway – HAI/WHO, CHAI, IRD, MMV, PSI, Others</p> <p>Discussion on similarities & key differences</p> <p>Discussion on monitoring</p> <ul style="list-style-type: none"> - how regularly should monitoring be held? - What should be monitored? - How is monitoring useful to stakeholders - monitoring versus evaluation 	<p>All</p> <p>(see reference document 2)</p>



Wed 26 March		
Session 3 9:00 – 10:30	Feedback on First Day Discussions	Renia Coghlan
<p>Outcome <i>Review of issues identified for further consensus and/or core to all studies</i></p>		
Session 4 10:30 – 11:15	Feeding market information into AMFm Operations Research plan	Wouter Deelder
<p>Outcome <i>Elements of planned studies which can address operations research plan, AMFm</i></p> <ul style="list-style-type: none"> - What are information needs for AMFm? - What information is already being gathered (by market surveys, NMCPs or DHS/MICs) - Core set of indicators (same as above?) - AMFm timeline - How can information be fed into AMFm? <p>Discussion on integrating research needs</p>		
Session 5 11:15 - 12:45	Group Work: generating consensus	
<p>Group 1 : Sampling & Monitoring</p> <ul style="list-style-type: none"> - Impact of the difference in sampling approaches - Sampling outlets – census vs sample - Sampling for monitoring (how, population following or resampling) - Mapping and sampling at all levels in the supply chain <p>Group 2 Equity</p> <ul style="list-style-type: none"> - Agreement on equity indicators - How can we measure equity in supply? - How can we measure equity in demand? - Specific additional aspects to add to the current studies? - How do changes to the market link to shift in public / private treatment provision? <p>Group 3 Price Components</p> <ul style="list-style-type: none"> - Validating price components information - Identifying and measuring determinants of mark-ups - Experience and recommendations 		



Wed 26 March LUNCH		
Session 6 13:30 – 15:00	Group Work: generating consensus	
Group 4	<p>Measuring Market Volume: key elements for gathering market volumes</p> <ul style="list-style-type: none"> - What market volumes are required? - What information already exists? - Overview of different methods for Gathering market volumes - What systems / incentives are required to improve data (2 week recall etc) - How can we measure shifts in market over time? - Specific additional aspects to include... 	
Group 5	<p>Perceptions</p> <ul style="list-style-type: none"> - How do we measure consumer perceptions of the products, what aspects do we measure - Provider perceptions of the products: what influences supply decisions - What can be included to ensure minimum quality of care? - How does the shift in price impact public / private provision? 	
Group 6	<p>Information Dissemination</p> <ul style="list-style-type: none"> - how fast can / should the reports be produced and disseminated? - what level of data can be shared? - what should be included in the reports? - tailoring reports for different stakeholders - ensuring data is translated into policy - effective approaches to using the media? 	
Session 7 15:30 – 16:45	Group Feedback, Consensus on effective approach and key elements of a market survey on antimalarilas	Renia Coghlan
Outcome	Summary & consensus on key elements to include in antimalarials market studies	
17h	Thanks and Close	