


MMV World Malaria Day 2023 Social Media Package






Twitter





Invest


Social media card	Tweet
n/a	<p>.@MedsforMalaria and @minsaude are hosting a meeting this #WorldMalariaDay marking the government’s commitment to reaching elimination.</p> <p>Watch MMV’s award-winning film to learn how Brazil is tackling relapsing Plasmodium vivax malaria:  <a href="https://www.youtube.com/watch?v=2fYONjPJKA0">https://www.youtube.com/watch?v=2fYONjPJKA0</a></p>
	<p>According to the @WHO World Malaria Report 2021, the funding gap for #malaria has widened dramatically in recent years, increasing from US\$ 2.6 billion in 2019 to US\$ 3.8 billion in 2021. It’s time in #invest, #innovate and #implement to #endmalaria.</p>

Innovate

Activity	Tweet
 <p>#WorldMalariaDay</p>	<p>Last week, @gatesfoundation and @MedsforMalaria convened an expert meeting on monoclonal antibodies for #malaria. Read on @ProSyn how this #innovation could be a game changer in protecting children: <a href="https://bit.ly/3oKPhyn">https://bit.ly/3oKPhyn</a> #WorldMalariaDay</p>
 <p>#WorldMalariaDay</p> <p>n/a</p>	<p>Malaria affects women and girls, both as patients and caregivers, disrupting their health and keeping them out of school and work, and therefore exacerbating existing gender inequalities. Learn how MMV and our partners, including @KEMRI_Kenya &amp; @LSTM_news work to prevent and treat malaria in pregnancy: <a href="https://bit.ly/MMV-MiMba-film">https://bit.ly/MMV-MiMba-film</a></p>
 <p>#WorldMalariaDay</p>	<p>#Climatechange has an impact on our ability to predict patterns and respond to the transmission of diseases like #malaria. Read @MedsforMalaria's op-ed in @Devex on addressing climate-related malaria transmission: <a href="https://bit.ly/41Tdgd6">https://bit.ly/41Tdgd6</a></p>


## Implement

Social media card	Tweet
 <p>#WorldMalariaDay</p>	<p>Seasonal malaria chemoprevention is an effective intervention to protect kids. On #WorldMalariaDay, watch our video on the work being done in Niger by @catholicrelief, the Nigerien NMCP and @MedsforMalaria to protect even more children: <a href="https://bit.ly/3SRrNTq">https://bit.ly/3SRrNTq</a></p>
 <p>#WorldMalariaDay</p>	<p>#Malaria in pregnancy can have devastating consequences for mothers and their babies. Watch how the @RBMMIPWG — academia/researchers, industry, governments and CSOs — works to develop &amp; implement practices to prevent &amp; treat malaria in pregnancy: <a href="https://youtu.be/MSEJdNBkxIY">https://youtu.be/MSEJdNBkxIY</a></p>
 <p>#WorldMalariaDay</p>	<p>Dianah is a Kenyan mother who became ill with #malaria while pregnant, requiring emergency medical intervention. On #WorldMalariaDay, watch how @MedsforMalaria and partners, including @KEMRI_Kenya &amp; @LSTM_news work to prevent and treat malaria in pregnancy: <a href="https://bit.ly/MMV-MiMba-film">https://bit.ly/MMV-MiMba-film</a></p>
 <p>#WorldMalariaDay</p>	<p>In 2022, 48 million children in 17 countries in sub-Saharan Africa were protected by seasonal #malaria chemoprevention. Let's advocate for all eligible children to be protected from malaria. #WorldMalariaDay</p>
<p>n/a</p>	<p>@MedsforMalaria is proud to launch a new video showcasing the critical role of the APMEN Vivax Working Group in supporting elimination in Asia-Pacific. Hear from experts and stakeholders</p>

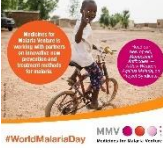
	<p>involved in the group's work.  <a href="https://www.vivaxmalaria.org/resources/the-apmen-vivax-working-group-supporting-malaria-elimination-in-asia-pacific">https://www.vivaxmalaria.org/resources/the-apmen-vivax-working-group-supporting-malaria-elimination-in-asia-pacific</a></p>
	<p>Victoria, a Ghanaian mother, contracted #malaria &amp; received counterfeit medicines while pregnant, leading to serious complications. Learn more about how to prevent situations like Victoria's:</p> <p>Read: <a href="https://fightthefakes.org/victoria-amponsahs-story/">https://fightthefakes.org/victoria-amponsahs-story/</a></p> <p>Watch: <a href="https://youtu.be/6AMOn00dQsU">https://youtu.be/6AMOn00dQsU</a></p> <p>#FighttheFakes #WorldMalariaDay</p>



## Facebook/LinkedIn

### Invest






<p><b>Social media card</b></p>	<p><b>Facebook/LinkedIn</b></p>
<p>n/a</p>	<p>Malaria kills a child every minute. Continued investment in the research and development for new tools, including medicines for prevention and treatment, is critical to reach malaria eradication. Learn more about the need for complementary approach to defeat malaria in Medicines for Malaria Venture's infographic: <a href="https://bit.ly/3ZXcbQ6">https://bit.ly/3ZXcbQ6</a></p>
	<p>According to the @WHO World Malaria Report 2021, the funding gap for #malaria has widened dramatically in recent years, increasing from US\$ 2.6 billion in 2019 to US\$ 3.8 billion in 2021. It's time in #invest, #innovate and #implement to #endmalaria.</p>

### Innovate

<p><b>Social media card</b></p>	<p><b>Facebook/LinkedIn</b></p>
	<p>New antimalarial tools are needed to protect those who are the most at risk. One innovation that has gained attention recently for its applications to cancer and RSV is monoclonal antibodies.</p> <p>Last week, the Bill and Melinda Gates Foundation, NIH and Medicines for Malaria Venture convened an expert meeting on monoclonal antibodies for #malaria in Nairobi, Kenya, bringing together experts to streamline the next steps in developing and registering this innovative tool.</p> <p>Read 'Monoclonal Antibodies: A New Weapon against Malaria' by Cristina Donini and Doreen Akiyo Yomoah on Project Syndicate's website to learn how they could be a game changer in providing protection from malaria: <a href="https://bit.ly/3oKPhyn">https://bit.ly/3oKPhyn</a></p>

	<b>#WorldMalariaDay</b>
	Malaria affects women and girls, both as patients and caregivers, disrupting their health and keeping them out of school and work, and therefore exacerbating existing gender inequalities. Learn how Medicines for Malaria Venture and partners, including KEMRI and the Liverpool School of Tropical Medicine, work to prevent and treat malaria in pregnancy: <a href="https://bit.ly/MMV-MiMBa-film">https://bit.ly/MMV-MiMBa-film</a>
	<b>#Climatechange</b> has caused changes in the environment that make it more difficult to predict and respond to the transmission patterns of diseases including malaria.  Read Medicines for Malaria Venture's op-ed, 'Climate change requires adapting malaria prevention campaigns' by Andre-Marie Tchouatieu and Danielle Sessa in Devex to learn how Medicines for Malaria Venture and their partners are working to address climate change-related malaria transmission: <a href="https://bit.ly/41Tdg6">https://bit.ly/41Tdg6</a>

## Implement

<b>Social media card</b>	<b>Facebook/LinkedIn</b>
	Seasonal malaria chemoprevention protects kids from malaria, but until recently, the intervention was limited to children under 5 years of age.  On <b>#WorldMalariaDay</b> , learn about the work done in Niger by Catholic Relief Services, the Nigerien NMCP and Medicines for Malaria Venture to protect even more children through the KOICA-supported SMC Impact project: <a href="https://bit.ly/3SRrNTq">https://bit.ly/3SRrNTq</a>
	<b>#Malaria in pregnancy</b> can have devastating consequences for mothers and their babies. Watch how the RBM Malaria in Pregnancy Working Group — academia/researchers, industry, governments and CSOs — works to develop & implement practices to prevent & treat malaria in pregnancy: <a href="https://youtu.be/MSEJdNBkxIY">https://youtu.be/MSEJdNBkxIY</a>
	Dianah is a Kenyan mother who contracted <b>#malaria</b> while pregnant, causing her to fall ill and require emergency medical intervention. On <b>#WorldMalariaDay</b> , watch how the Kenya Medical Research Institute, Medicines for Malaria Venture and the Liverpool School of Tropical Medicine work to prevent and treat malaria in pregnancy: <a href="https://bit.ly/MMV-MiMBa-film">https://bit.ly/MMV-MiMBa-film</a>
	In 2022, 48 million children in 17 countries in sub-Saharan Africa were protected by seasonal <b>#malaria</b> chemoprevention. Let's advocate for all eligible children to be protected from malaria. <b>#WorldMalariaDay</b>
	Victoria, a Ghanaian mother, contracted <b>#malaria</b> and received counterfeit medicines while pregnant, leading to serious complications.  Secure supply chains and robust regulatory frameworks will prevent people like Victoria from fake and substandard medicines.

	<p>Learn more from the Fight the Fakes Alliance about how to prevent situations like these:</p> <p>Read: <a href="https://fightthefakes.org/victoria-amponsahs-story/">https://fightthefakes.org/victoria-amponsahs-story/</a></p> <p>Watch: <a href="https://youtu.be/6AMOn00dQsU">https://youtu.be/6AMOn00dQsU</a></p> <p>#FighttheFakes #WorldMalariaDay</p>
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**Suggestions for organizations to tag:**

Medicines for Malaria Venture  
Australian Department of Foreign Affairs and Trade  
Catholic Relief Services  
DNDi  
DSW  
European & Developing Countries Clinical Trials Partnership  
Foreign, Commonwealth and Development Office  
Gates Foundation  
GHIT  
Gouvernement Monaco  
Irish Aid  
Jhpiego  
KEMRI  
KOICA  
Liverpool School of Tropical Medicine  
London School of Hygiene and Tropical Medicine  
Malaria Consortium  
Malaria No More  
PMI  
PMI Impact Malaria  
Population Services International  
President's Malaria Initiative  
RBM Partnership  
RIGHT Foundation, Research Investment for Global Health Technology Foundation  
SMC Alliance  
Swiss Agency for Development and Cooperation  
Swiss Malaria Group  
Swiss Tropical and Public Health Institute  
Target Malaria  
Université Iba Der THIAM de Thiès  
USAID  
West African Health Organization  
WHO